

STAR MENTORS of BIG 9.0



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Acesobee



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Co-founder and CEO
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Founder and CEO
Snaildy Education Limited



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Asia-Pacific Financial Services
Communications and Engagement
Leader
EY



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Co-Founder
LIVVUM



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Founder
FutureNow



Mr. Garry YU

Director
Gaw Capital

BIG Grand Final (30 May 2024)

The Grand Final at the Cyberport, transforming the tech hub into a vibrant showcase of innovation and ambition. Six finalist teams, brimming with both creativity and charisma, delivered powerful presentations of their business ideas.

The Judging Panel Included: (from left)

Prof. Cheng Yuk-Shing (Interim Dean, School of Business)

Ms. Jeanne Lim (CEO, beingAI Limited)

Ms. Donna NguyenPhuoc (Managing Partner, SPARQ Capital)

Mr. Shane Smith (CEO, Pitchflix)



Champion - The FIPA

Solving the diagnosis dilemma of FIPA in cat industry by providing AI diagnosis system, to help FIPA cat owner to get help and relevant information.



CHAN Chin Hei

Bachelor of Pharmacy of Chinese Medicine, Year 4

CHEN Chaoyan

Master of Computer Science, Year 2

GINNI Vishal

Bachelor of Science in Mathematics and Statistics, Year 2

MALKI Imane

BBA - Finance & Information Systems and Business Intelligence, Year 2

LI Yuk Yan

BBA - Information Systems and Business Intelligence & Entrepreneurship and Business Innovation, Year 4

1st Runner-up - ReMilk Soap

Solving the problem of food waste and wasted milk by providing ReMilk Soap, to help the public accomplish to more sustainable environment.



AU YEUNG Kei Ting

BBA - Human Resources Management, Year 3

CHEUNG Man Wai

BBA (Undecided), Year 1

FUNG Chin Yau

BBA (Undecided), Year 1

LI Sin Man

BBA (Undecided), Year 1

2nd Runner-up - EZone Project

Solving Study abroad (mainland) difficult by providing Pre- adaption, AI assistant (service), to help student (high school - master degree) accomplish their dream offer and lovely study abroad life.



PANG Boling

MSc in Entrepreneurship and Global Marketing, Year 1

CAI Wenxin

MSc in Entrepreneurship and Global Marketing, Year 1

BAI Haowen

MSc in Entrepreneurship and Global Marketing, Year 1



BIG Semi-Final (16 May 2024)

The event was a veritable melting pot of ideas, with around 100 students (30 teams) pitched in 2 concurrent sessions. Prof. CHENG Yuk-Shing, Interim Dean of the School of Business, extended a heartfelt welcome, commending the synergy of innovation and entrepreneurship as the cornerstones of success.

A total of 8 judges was invited:

(from left)

Mr. Patrick LAU (Founder & CEO, Snaildy Education)

Dr. Alexander HEIN (Visiting Lecturer, School of Business)

Ms. Jessica NG (Executive Vice Chairman, South China Media Group)

Ms. Annie LUK (Head of Insurance, Flywheel Financial Strategy HK)

(from right)

Ms. Onita LAZARO (Engagement Leader, EY)

Ms. Liz MCKENZIE (Co-founder, Angel Flow)

Prof. Howard LING (Professor of Practice, School of Business)

Mr. Anthony HOREKENS (Marketing Consultant, Okosix)



Mentors Networking Dinner (16 May 2024)

The mentor networking dinner organized by EIC was a gesture of gratitude towards the mentors for their valuable time and contributions to the mentee teams. The event provided a casual and interactive environment for networking and sharing knowledge among participants.



Pitch Workshop (9 May 2024)

A pitch workshop led by Professor Howard LING (Professor of Practice, School of Business), was held on May 9th. The workshop aimed to equip contestants with practical tips to enhance their pitching skills and deliver impactful and effective presentations at the BIG 9.0 competition. Prof. LING has incubated over 100 enterprises in Hong Kong and Macau, and successfully raised over 300M for these enterprises.



Mentee Alignment Session and Speed Matching Event (16 April 2024)

Student teams attended the Mentee Alignment Session to understand more about our mentoring goals, followed by a speed matching event to meet the mentors.



Mentor Alignment Session (5 April 2024)

An online Mentor Alignment Session was held to explain to them our mentoring objectives and the commitment timeline.

