

Dean's Cup Business Innovation Gymnasium 7.0 (BIG 7.0)

26 May, 2022

The HKBU School of Business organized the 7th Dean's Cup Business Innovation Gymnasium (BIG) competition, **attracting 18 entries across 5 universities in Hong Kong.**



The Champion went to **Team ISAI.COM** of 3 students from HKBU BBA Finance Concentration. The final presentation of the competition was concluded on 26 May 2022.

The Dean's Cup BIG is a business idea competition for students to develop their business plans and to connect with like-minded peers and industry insiders. Challenging students to develop business solutions for business or individual problems, the competition gathers a judging panel of academia and business professionals to guide students based on real-life experiences.



The 7th Dean's Cup BIG was honored by:

Prof. Ed SNAPE, Dean of the HKBU School of Business

Mr. Leo CHIU, Chief Technology Partner, Click Ventures

Mr. Nathan WONG, Manager, Intellectual Property Centre, Federation of Hong Kong Industries

Mr. Michael YIP, Partner, LimeHK

The winning team, comprised of **HE Lewei** (HKBU BBA Finance, Year 2), **NIU Haihan** (HKBU BBA Finance, Year 2), and **QIN Zijun** (HKBU BBA Finance, Year 2). The winning idea — **ISAI.COM** is a competition information website that connects college students and competition hosts in an efficient and convenient way.



The winning teams of BIG 7.0 are as follows:

Champion: ISAI.COM

HE Lewei (HKBU BBA Finance, Year 2)

NIU Haihan (HKBU BBA Finance, Year 2)

QIN Zijun (HKBU BBA Finance, Year 2)

1st Runner-up: Checkmate

LIN Hoi Nam (HKBU BBA Information Systems and e-Business Management, Year 3)

WONG Hoi (PolyU BA International Business, Year 1)

LEE Chun Yin (HKUST BEng in Computer Science, Year 4)

HO Chi Chiu (HKUST BEng in Computer Science, Year 4)

2nd Runner-up: Impression

LI Yan Qing (HKBU MSc in Information Technology Management, Year 1)

CHEN Peiyan (HKBU MSc in Applied Economics, Year 1)

Consolation Prize: Fintrend

NG Pui Tsun (HKBU BBA Information Systems and e-Business Management, Year 4)

TSE Hiu Fung (HKMU BA Language Studies & Global Business, Year 3)

YAM Yat Wa (CityU BA Information Technology Management, 2022 Graduate)

Consolation Prize: Software to Help Tidy Up and Design Your Homes

DING Yifei (HKBU BBA Finance, Year 2)

LI Zihan (HKBU BBA Finance, Year 2)

LI Kezhen (HKBU BBA Finance, Year 1)

TANG Yihui (HKBU BBA Finance, Year 1)



We would like to express a huge thank you to all judges, our supporting organization LimeHK for joining this exciting competition. Congratulations to the winning teams and thank you very much to all participants for your participation!