

# Dean's Cup

## Business Innovation Gymnasium<sup>3.0</sup> (B.I.G.<sup>3.0</sup>)



The First Round Competition was held on 17 November (Sat) at HKBU to select the top four teams to compete in the Final Round Competition. Sixteen teams' performances were evaluated by a judging panel of business veterans.

Supported by LimeHK (a local startup accelerator), the Final Round Competition was held in WeWork Causeway Bay (the most popular co-working space around the world) where provided a unique environment for HKBU students, as well as an opportunity for them to gain more real-life experience and to connect with the startup community.

To make the competition more exciting, a "Comeback Challenge" was scheduled for the eliminated teams in the First Round Competition to have another chance, 1-minute pitching, to qualify for the Final Round Competition. Teams grabbed this opportunity to showcase their talents and compete for the last place.

In the Final Round, five finalist teams of high potential students were pitching their business ideas to a panel of judges, including:

1. Prof. Ed SNAPE (Dean, School of Business)
2. Mr. Leo CHIU (Venture Partner, Spike Ventures)
3. Mr. Michael YIP (Co-founder, LimeHK)
4. Ms. Wendy YUEN (Head of Business Banking, Hang Seng Bank)

The Competition attracted other entrepreneurs, venture capital firms, angel investors, incubators and accelerators to get together. After an intense competition, the results are listed below:



**Champion**

**Project Name: Facizal**

CHUNG Lok Him, BBA (ISEM), Year 4  
TSANG Yuen Yi, BBA (ACCT), Year 4

<b>1st Runner-up</b>	<b>Project Name: Rainbow</b> NG Man Hue, Marketing, Year 3 CHOY Tsun Hang, Marketing, Year 3 TSE Wun Kei, Marketing, Year 3 LAM Yu Fai, Marketing, Year 3 DONG Zi Han, Marketing, Year 4 NG Man Kei, Marketing, Year 4 DAI Ching Man, Marketing, Year 4
<b>2nd Runner-up</b>	<b>Project Name: AquaX</b> HO Kin Ting David, BBA (Entrepreneurship), Year 3 LIU Jianzhi, Mathematics and Statistics, Year 2
<b>Consolation Prizes</b>	<b>Project Name: Introducing an Automatic Sorting Garbage Machine</b> CHAN Ka Ian, BBA Accounting, Year 3 CHAN Cho Man, Social Work, Year 3 CHOI Hong Yi, BBA Accounting, Year 3 <b>Project Name: #PayForward</b> Alexandre Viana de MIRANDA, Exchange Lennart FALKENBERG, Exchange CHAN Wing, Luanne, Marketing Philip Thomas KOERMENDI, Exchange

## About B.I.G.<sup>3.0</sup>

### 1. IMPORTANT DATES

<b>Application Deadline</b>	<b>1 Nov (Thu)</b>
<b>First Round Competition</b>	<b>17 Nov (Sat) Afternoon</b>
<b>Final Round Competition</b>	<b>24 Nov (Sat) Morning</b>
<b>Social Networking Lunch with startup founder, venture capitalist, banker</b>	<b>24 Nov (Sat) Lunch</b>

### 2. AWARDS

<b>Champion</b> <ul style="list-style-type: none"> <li>• <b>HKD8,000</b></li> <li>• Will be entitled to incubation services provided by <a href="#">LimeHK</a> (a HK based accelerator which helps early startups)</li> <li>• Have a chance to be supported by <a href="#">LimeHK</a> to participate in overseas entrepreneurship competition</li> </ul>
<b>1<sup>st</sup> Runner-up – HKD6,000</b>
<b>2<sup>nd</sup> Runner-up – HKD4,000</b>
<b>Consolation Prize – HKD2,000</b>
<b><i>^Each participant will receive a certificate</i></b>

### 3. B.I.G. Final Round will include a panel of great judges:

1. Prof. Ed SNAPE (Dean, School of Business)
2. Mr. Leo CHIU (Venture Partner, Spike Ventures)
3. Mr. Michael YIP (Co-founder, LimeHK)
4. Ms. Wendy YUEN (Head of Business Banking, Hang Seng Bank)

## Guidelines and Eligibility

### Theme

- Development of Business Ideas that Help Solve Business/Individual Problems

### Eligibility

1. The competition is open to all HKBU students, with the requirement that at least one of the team members who:
  - is a Business student (at undergraduate or postgraduate level)
  - is a Business graduate who graduated in or after 2015
  - has studied BUSI 2026 (Entrepreneurship and Innovative Thinking)/ BUSI 2016 (Entrepreneurship and New Venture)/ GDBU1056 (Developing a Successful Business)/other entrepreneurial course as approved by organizer
2. Each team should have at least two members.
3. Business ideas already presented in the final round of B.I.G.<sup>1.0</sup> and B.I.G.<sup>2.0</sup> are NOT eligible for participation in B.I.G.<sup>3.0</sup>. However, previous finalists are welcomed to participate again with new business ideas.

## Application Procedures & Timelines

### Step 1 Application

- Download <<[Application Form](#)>>
- Submit your **completed application form, together with a description of business idea (1 PAGE)** to [eic@hkbu.edu.hk](mailto:eic@hkbu.edu.hk) by **1 November 2018 (Thu)**.
- Content of the 1-page business idea may include:
  1. Problem addressed
  2. Solution offered to solve the problem
  3. Why the idea may have business potential
- Evaluative Criteria: Creativity; Market Potential

### Step 2 Preliminary Selection Interview/Pitching

- All participating teams will be invited to attend a preliminary selection interview and/or 2-minute pitching in the week of 5 – 9 November 2018.
- Teams will be notified of the results of the Preliminary Selection in mid-November by email.

### **Step 3 First Round Competition**

- Shortlisted teams will present their ideas in the First Round Competition to be held in **the afternoon of 17 November 2018 (Sat)**.

### **Step 4 Final Round Competition**

- Five finalist teams will enter the Final Round Competition in **the morning of 24 November 2018 (Sat)**.
- Evaluative Criteria: Creativity; Market Potential; Implementation; Presentation

### **Social Networking Lunch**

- Teams will have an opportunity to meet up with startup founder, venture capitalist, banker after the Final Round Competition.