

Dean's Cup

Business Innovation Gymnasium (B.I.G.^{2.0})



Result of B.I.G.^{2.0}

After 34 exciting presentations of the preliminary round, 6 finalist teams were chosen to enter the Final Round, and pitched in front of a panel of judges, including:

1. Prof. Ed SNAPE (Dean, School of Business)
2. Dr. Jan ENGELS (Healthcare Entrepreneur)
3. Mr. Clarence LING (Co-founder and Chief Development Officer, Ztore)
4. Mr. Elton YAU (Co-founder, Gluestick Entertainment Limited)
5. Mr. Archie FONG (Founder Chairman of the Subcommittee (Fund-raising and Executive Director), Hong Kong Young Chief Officers' Association)

Up next, the winners are:



Champion:

Herbal Tea Capsule – (LAM Wun Hei (Year 2, Communication – International Journalism), LEE Hiu Yan (Year 2, Chinese Medicine and Biomedical Science) and TO Hiu Yan (Year 3, BBA Human Resources Management) – a project using Chinese herbs for healthy refreshment

1st Runner-ups:

Hi-Tech – an app to collect workout data from gym users and provide fitness advice

Siu Sik – a snack review platform for users to rate and comment

3rd Runner-up:

The F!nd App – an app to help users search for belongings at home

Consolation Prize:

Old clothing, New living – a project to upcycle second-hand clothes into household products

WeShare – an app for users to book and share table with matching function

Theme of B.I.G.^{2.0}

- Development of Business Ideas that Help Solve Business/Individual Problems

Eligibility

1. The competition is open to all HKBU students, with the requirement that at least one of the team members who:
 - is a Business student (at undergraduate or postgraduate level)
 - is a Business graduate who graduated in or after 2013
 - has studied BUSI 2026 (Entrepreneurship and Innovative Thinking)/ BUSI 2016 (Entrepreneurship and New Venture)/ GDBU1056 (Developing a Successful Business)/other entrepreneurial course as proved by organizer
2. Each team should have at least two members.
3. Business ideas already presented in the final round of B.I.G.^{1.0} in November 2017 are NOT eligible to participate in B.I.G.^{2.0}. However, previous finalists are welcomed to participate again with new business ideas.

Competition Date

- First round presentation: 21 April 2018 (Sat) morning
- Final round presentation: 21 April 2018 (Sat) afternoon

Application Procedures & Timelines

Step 1

- Submit your **completed application form, together with a description of business idea (1 PAGE)** to eic@hkbu.edu.hk by **25 March 2018 (Sun)**.
- Download [<<Application Form>>](#)
- Content of the 1-page business idea may include:
 - a. Problem addressed
 - b. Solution offered to solve the problem
 - c. Why the idea may have business potential
- Evaluative Criteria: Creativity; Market Potential

Step 2

- Teams will be notified of the result for entering the 1st Round Presentation in early April by email.

Step 3

- Shortlisted teams will present their ideas in the 1st Round Presentation on **21 April 2018 (Sat) morning**.

Step 4

- Six teams will be chosen to enter the Final Round of the Competition on **21 April 2018 (Sat) afternoon**, and deliver presentations for judges.
- Evaluative Criteria: Creativity; Market Potential; Implementation; Presentation