

EIC Spotlight

Dean's Cup BIG BUSINESS INNOVATION GYMNASIUM

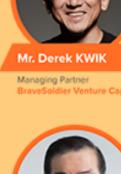
9.0
創業
比賽

香港賽馬會
The Hong Kong Jockey Club

業及創新中心
Entrepreneurship and
Innovation Centre

We are excited to announce that we have received \$100,000 funding support from the Hong Kong Jockey Club (HKJC)! This partnership will enable us to further our mission. Thank you to the HKJC for their generous support. Stay tuned for exciting updates on how this funding will enhance our initiatives of the Dean's Cup Business Innovation Gymnasium 9.0.

STAR MENTORS of BIG 9.0

 Mr. Albert AU Founder Accessbee	 Mr. Anson BAILEY Head of Consumer & Retail KPMG	 Mr. Alfonso BALLESTROS Founder Crossbow	 Ms. Karina BELIN Founder and CEO Whub
 Ms. Emily CHENG Marketing Consultant Hylink Digital Solutions	 Mr. Robert CHIU Managing Director Business Development and Partnerships Angelflow	 Ms. Bonnie CHOW Managing Director PlanB Consultancy Ltd.	 Mr. Eric CHU Co-Owner & Chief Business Officer EC Healthcare
 Ms. Irene CHU Partner & Head of New Economy KPMG	 Mr. Olivier COTARD Managing Director 3C Ventures	 Mr. Saraansh DAVE Director - eMobility CLP Power Hong Kong	 Ms. Cella DING Founder EightPath Holdings Limited
 Mr. Dennis HAU Executive Director, Customer Strategy, Insights and Innovation The Hong Kong Jockey Club	 Ms. Roshan HEMLANI Chief People Officer & Founding Member Accelerate	 Mr. Anthony HOREKENS Marketing Consultant OKOSIX	 Mr. Emmanuel HUI CEO Pebble Accelerator
 Mr. Jordan KOSTELAC Founder Deploy Capital	 Mr. James KWAN Executive Chairman Jumpstart	 Mr. Derek KWIK Managing Partner BraveSoldier Venture Capital	 Mr. Alan LAI CEO Pet Space Group
 Dr. PM LAI Co-founder and CEO Goldbox	 Mr. Anson LAM Chief Marketing Officer Stem Hong Kong Limited	 Dr. George LAM BBS, JP Deputy Chairman USPACE	 Mr. Patrick LAU Founder and CEO Smalley Education Limited
 Ms. Onita LAZARO Asia-Pacific Financial Services Communications and Engagement Leader EY	 Ms. Olivia LEE Co-Founder LUVVUM	 Ms. Lillian LI Executive Director Social Impact Partners	 Ms. Jeanne LIM CEO BeingAI
 Mr. Andrew LIU Senior Business Manager Chow Sang Sang	 Mr. Tommie LO Founder and CEO Preface	 Mr. Jo LODDER Founding Partner JNW Properties	 Mr. Stephane LOUVRIER Insurance/Fintech Business Development OKOSIX
 Ms. Annie LUK Head of Insurance Flywheel Financial Strategy HK Ltd.	 Ms. Maggie LUK CEO Project Meta	 Mr. Lewis LUPTON CMD Shadow Factory	 Mr. Donald MA Executive Consultant Milestone2
 Ms. Liz MCKENZIE Co-Founder Angelflow	 Prof. Esterina NERVINO Assistant Professor City University of Hong Kong	 Ms. Jessica NG Executive Vice-Chairman South China Media Group	 Mr. Nicholas OOI Innovation Lead Centre for Innovative Service-Learning@HKBU
 Mr. Gene SOO Head of Ecosystem - Global Innovation MTB	 Mr. Ivo SPREUJENBERG Deputy Director - Strategy CLP Group	 Ms. Angela TANG HR & Training Partner Hewlett Rand	 Mr. Jovan TRAJCESKI People Analytics H&M Group
 Mr. Edward WONG Business Director CW Supply Ltd.	 Mr. Martini WONG Business Strategy Assistant Manager HK01	 Mr. Raymond YEUNG Founder FutureNow	 Mr. Garry YU Director Gaw Capital

[For Details](#)

Dean's Cup Business Innovation Gymnasium – BIG9.0 (Mar to May 2024)

BIG9.0 has been taken to the next level with an enhanced and expanded experience by inviting 48 mentors and attracting 130 participating teams. A total of 34 teams had been selected to the Semi-Final. Numerous engaging activities were arranged for our mentors and semi-finalist teams as follows:

Cocktail Session (22 Mar - Preface, Causeway Bay)



Mentor Alignment Session (5 Apr - HKBU)



Mentee Alignment Session (16 Apr - HKBU)



Mentor-Mentee Speed Matching Event (16 Apr - HKBU)



The Semi Final and Grand Final will be scheduled on 16 and 30 May respectively. Stay tuned.

EIC Past Activities

Entrepreneurial Seminars (20 Feb & 25 Mar 2024)

With the aims of promoting entrepreneurial mindset to students, EIC invited Mr. Dennis HAU, Executive Director (Customer Strategy, Insights, and Innovation) of the Hong Kong Jockey Club (HKJC) and Mr. Michael YUE (General Manager) of Google Hong Kong to deliver 2 seminars under its "Kickstarting Your Career Series" Scheme.



On 20 Feb, Mr. Dennis HAU, Executive Director of HKJC has an extensive management and business development experience at Tencent, illuminated the challenges and opportunities he encountered when managing Tencent Music and expanding WeChat into international markets. He also underscored the significance of AI machine learning advancements in shaping various successful business models on the horizons. Looking ahead, HKJC will also utilize innovation and AI as key drivers in developing customer centricity strategies. Concluding the seminar, Dennis encouraged students to develop innovative and problem-solving mindset in the realm of entrepreneurship.

<https://rb.gy/fff8x0m>



Mr. Michael YUE shared his unexpected journey to Google as an accounting graduate. He attributed his success largely to maintaining a "thirst for knowledge" and "flexibility", which he believes are the key elements of an entrepreneurial mindset. These traits have not only resonated with him but also enabled him to feel at ease in diverse corporate environments. Michael stressed the importance of communication as a fundamental life skill. He advised students to be thoroughly prepared for job/internship interviews, highlighted the significance of public speaking skills gained through additional courses and practice. In an AI-driven world, Google will leverage this technology in the field of medicine and healthcare.

<https://rb.gy/61xhge>



Mini Business Innovation Gymnasium (miniBIG) (5 Jan 2024)

Mini BIG sought to inspire students to unleash their creativity and showcase their innovative ideas in a concise 5-minute video format. The primary objective of this initiative was to establish an online platform for learning and pitching.

On 20 Feb, Mr. Dennis HAU (HKJC) presented awards to the winners below:

CANDY KILLER

A revolutionary toothbrush robot that combines advanced technology and a custom-designed track to provide mobile brushing tasks.

CHOW Yee Ting

Bachelor of Communication in Public Relations and Advertising

School of Communication, Year 4

CO-CREATION

An AIoT system that measure, report and help enterprise reduce carbon emission and optimize ESG report.

HE Wanying

School of Arts in International Journalism Studies

School of Communication, Year 2

GREEN GIVES

A platform that simplifies corporate gifting.

WU Yu

Master of Philosophy

School of Communication, Year 3

NODEON

AI era survival tool (time automation tool).

Baiei MUZURAIMOV

Bachelor of Science in Computer Science

Faculty of Science, Year 3



A Night For Failure 2024 (6 Mar 2024)

A Night for Failure was an engaging 1-minute pitch challenge that allowed students to present their innovative ideas, while also offering them an opportunity to develop and refine their pitching skills. Dr. Marta DOWEJKO (Director of EIC and Prof. HOWARD LING (Associate Director of EIC) were the judges to provide immediate feedback to participants.

The awardees are:

FASHION DRESSING APP

An emerging fashion app allows users to find a more fashionable, appropriate dressing style.

SHI Shenye

Master of Science in Entrepreneurship and Global Marketing

School of Business, Year 1

BRITING

A platform that offers a collaborative writing experience, providing real-time feedback and support at every word of the writing process.

Vishal GINNI

Bachelor of Science in Mathematics and Statistics

Faculty of Science, Year 2

ADDITIVEINSIGHT

AdditiveInsight is a mobile app designed to demystify food additives, providing users with instant analysis of additives listed on food product labels.

Sanskar SHRESTHA

Bachelor of Science in Computer Science

Faculty of Science, Year 4