

Dean's Cup USINESS NNOVATION YMNASIUM

Dean's Cup Business Innovation Gymnasium (BIG) is a business idea competition which provides a platform for students to develop their business ideas. Since September 2017, EIC hosted 8 BIG rounds with 630+ student participants.

Important Dates





Semi-Final MAY

Grand Final MAY

9



Semi-Final

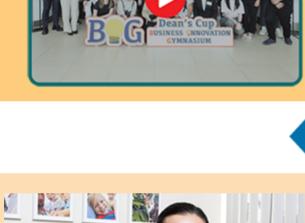
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Dr. Dowejko trains students' creative muscle

Dr. Marta Dowejko has been graciously invited for an interview by Jessica Magazine to discuss the significance of creativity, innovation, and entrepreneurship for the younger generation. In her insightful remarks on creativity, she says: "For my students, I'm always trying to push them out of their comfort

(8 Dec 2023)



zone, to challenge their assumptions about the world around us. I encourage them to read about everything and anything, you may find inspiration in the most unusual places. I encourage them to make new friends outside of their discipline

as it helps them to see the world from a different perspective.

With EIC, we organize multiple seminars, talks, and workshops that help them to train their creative muscle". "JESSICA" is a monthly glossy women's magazine launched in 2000. Source from Jessica Magazine (in Chinese): https://bit.ly/3GEUeic Prof. Ling hopes that businesses can also fulfill their social responsibilities (4 Jan 2024) Prof. Howard Ling (Associate Director of EIC) was interviewed by the Hong Kong Radio Television (RTHK) programme "Dream Boat Sailing" on the second channel. The content of the

episode was excerpted by the Hong Kong Economic Journal

Prof. Ling believes that the spirit of social enterprise is not exclusive to entrepreneurs but can also be practiced in daily life. "I really like to say, 'Charity starts at home.' Even simple acts like brewing tea or cutting apples can be a form of service. As long as you take the initiative and give without expecting anything in return, you can play a pivotal role in social

enterprise in your own home."

Source from RTHK (in Cantonese)

Full episode replay: <u>t.rthk.hk/uipt5</u> Source from HKEJ (in Chinese): https://paper.hket.com/article/3682421 **EIC Upcoming Activities**



Ms. May CHOW



19 FEB



Mr. Dennis HAU

Ms. May CHOW (Chef and Owner of Little Bao and Happy Paradise) was awarded Asia's Best Female Chef in 2017 by Asia's 50 Best Restaurants. Despite the challenging times

(30 Jan 2024)

From a Chef to an Entrepreneur

brought by the COVID-19 pandemic, May maintained a positive outlook even when her restaurant had to downsize from four branches to two. Ms. CHOW's entrepreneurial tenacity served as an inspiration to the audience, as she said, "You never win if you are just looking around. Taking actions and asking questions are

Concluding the seminar, May imparted valuable advice to students, urging them to embrace passion, exude confidence,

practice entrepreneurial mindset, foster effective communication skills, and endeavour to lead more meaningful lives. In a relationship driven business world, students are encouraged to network with more good people and connect with individuals from diverse fields of expertise.



