

EIC Featured Activity

Dean's Cup  
**BIG**  
BUSINESS  
INNOVATION  
GYMNASIUM

創業  
比賽

Dean's Cup Business Innovation Gymnasium (BIG) is a business idea competition which provides a platform for students to develop their business ideas.

Since September 2017, EIC hosted 8 BIG rounds with 630+ student participants.

Important Dates

Registration

FEB  
23

Proposal Submission

MAR  
15

Semi-Final

MAY  
16

Grand Final

MAY  
30

YOUR KEY BENEFITS

Overseas Bootcamp

Mentoring Training



Cash Awards



YOUR EXCITING JOURNEY

Mentor-Mentee Speed Matching Event

Semi-Final



Grand Final



YOUR USEFUL REFERENCE



- More Details
- Register Now!
- Participants' Video

Insights from EIC Directors



浸大創業及創新總監 Dr. Marta Dowejko  
要培育學生創意 教師得先以創意教學

Dr. Dowejko trains students' creative muscle (8 Dec 2023)

Dr. Marta Dowejko has been graciously invited for an interview by Jessica Magazine to discuss the significance of creativity, innovation, and entrepreneurship for the younger generation. In her insightful remarks on creativity, she says: "For my students, I'm always trying to push them out of their comfort zone, to challenge their assumptions about the world around us. I encourage them to read about everything and anything, you may find inspiration in the most unusual places. I encourage them to make new friends outside of their discipline as it helps them to see the world from a different perspective. With EIC, we organize multiple seminars, talks, and workshops that help them to train their creative muscle". "JESSICA" is a monthly glossy women's magazine launched in 2000.

Source from Jessica Magazine (in Chinese): <https://bit.ly/3GEUeic>



Prof. Ling hopes that businesses can also fulfill their social responsibilities (4 Jan 2024)

Prof. Howard Ling (Associate Director of EIC) was interviewed by the Hong Kong Radio Television (RTHK) programme "Dream Boat Sailing" on the second channel. The content of the episode was excerpted by the Hong Kong Economic Journal (HKEJ).

Prof. Ling believes that the spirit of social enterprise is not exclusive to entrepreneurs but can also be practiced in daily life. "I really like to say, 'Charity starts at home.' Even simple acts like brewing tea or cutting apples can be a form of service. As long as you take the initiative and give without expecting anything in return, you can play a pivotal role in social enterprise in your own home."

Source from RTHK (in Cantonese)  
Full episode replay: [t.rthk.hk/uip15](http://t.rthk.hk/uip15)

Source from HKEJ (in Chinese): <https://paper.hket.com/article/3682421>

EIC Upcoming Activities

**ENTREPRENEURSHIP Seminar Series**  
家專類講座系列

**30 JAN**  
Ms. MAY CHOW  
Founder, Little Bao

**20 FEB**  
Mr. DENNIS HAU  
Executive Director, Customer Strategy, Insights and Innovation Club

**25 MAR**  
Mr. MICHAEL YUE  
General Manager, Google

WLB 103  
5:30pm - 6:30pm

Registration Deadline: 26 JAN

**A NIGHT FOR FAILURE**  
創意提案

1-MINUTE PITCH CHALLENGE  
一分鐘創意提案推銷

6 MARCH 2024  
6:00 - 7:30PM  
WLB 602  
English

Limited Quota  
\$1,000 Cash Awards

Registration Deadline: 19 FEB

EIC Past Activity



From a Chef to an Entrepreneur (30 Jan 2024)

Ms. May CHOW (Chef and Owner of Little Bao and Happy Paradise) was awarded Asia's Best Female Chef in 2017 by Asia's 50 Best Restaurants. Despite the challenging times brought by the COVID-19 pandemic, May maintained a positive outlook even when her restaurant had to downsize from four branches to two.

Ms. CHOW's entrepreneurial tenacity served as an inspiration to the audience, as she said, "You never win if you are just looking around. Taking actions and asking questions are crucial."

Concluding the seminar, May imparted valuable advice to students, urging them to embrace passion, exude confidence, practice entrepreneurial mindset, foster effective communication skills, and endeavour to lead more meaningful lives. In a relationship driven business world, students are encouraged to network with more good people and connect with individuals from diverse fields of expertise.