

EIC Past Activities



Seminar on New Industry, Old Challenges: Generative AI (7 Nov 2023)

Ms. Jeanne LIM (Co-founder and CEO, BeingAI) was invited to have a dialogue session with us under EIC Entrepreneurship Seminar Series Scheme on 7 Nov. Ms. LIM is the co-creator of Sophia, developed by the Hong Kong-based company and marketed as a "social robot" that can mimic social behavior and induce feelings of love in humans. Sophia has been covered by media around the globe and has participated in many high-profile interviews.

At the event, Jeanne shared with us how she started creating "Sophia" and expressed that she was moved by receiving a letter from a disabled young girl who had been treated Sophia as her best friend.

Jeanne motivated students to embrace creativity and look at things in different ways. She emphasized the importance of being open to learning and believing in what you are doing. Additionally, Jeanne encouraged students to maintain a sense of curiosity, take a holistic approach, and stay true to themselves. When discussing the future development of AI, Jeanne expressed her belief in the power of human wisdom that could enhance our decision-making processes.



Pitch Workshop (31 Oct 2023)

A Pitch Workshop was conducted by Prof. Howard LING, Associate Director of EIC, to empower participants to make impactful and effective presentations on 31 Oct. The Workshop provided practical techniques on startup pitch and classroom project presentation.



Growth Mindset Workshop (31 Oct and 7 Nov 2023)

This two-part workshop aimed to teach students how to turn failures and disappointments into learning opportunities. Some growth mindset strategies to help students to develop high performance mindset, to meet the competitive business world, were also discussed. Ms. Elaine TONG, Director of Tobira Consulting Company Limited & HKBU business Alumna, was the facilitator of the Workshop.



Yes, You Too Can be Creative! Workshop (21 Nov 2023)

Facilitated by Mr. David THOMAS, Managing Partner of Profound Knowledge Partners Asia Ltd., this 4-hour workshop aimed at helping students to explore their creative strengths and learn a number of skills towards creative thinking as well as the tricks and tools to switch on their creative mind.

EIC Upcoming Activity



In a 5-minute video, address the problem you are solving along with your solution. Ideas that help people, business, community, the planet or address big challenges are awesome - but an idea to solve individual problem is welcome too!

Important Deadlines:

1. Registration: 15 Dec 2023
2. Video Submission: 5 Jan 2024

Register now: <https://rb.gy/k3ycn1>

Details: <https://rb.gy/3hvmg>

Congratulations to BBA Students



AI x HK OpenCup 2023 Winning Teams of Tertiary Student Category (25 Nov 2023)

Congratulations to ZionDynamics from Hong Kong Baptist University & The University of Hong Kong for winning the Champion and the Best Innovation Award with their project "JOI". Addressing the mental well-being of city inhabitants, the team has engineered a #SmartSensor. This innovative device discerns and evaluates the unique growth needs of plants, encompassing environmental and biological factors. Its purpose is to foster a greener environment and assist users in managing their emotions. Furthermore, the sensor extends emotional support to users by perceiving their emotional states. A commendable project, prioritising both mental wellness and environmental sustainability!

JOI was a student project of the BUSI2035 "Entrepreneurship and Innovative Thinking" Course. Then JOI's team was nominated to join the Mentoring Training and the Semi Final of the Dean's Cup Business Innovation Gymnasium, hosted by the EIC of the School of Business in May 2023.

Organized by HKBU Department of Computer Science, AI x HK OpenCup engenders an innovation-enriched platform for up-and-coming young talents to envision the future of AI technologies for tackling global challenges and adding new value to the community.



ZionDynamics Team

[Artificial Intelligence Training and R&D]

Zhenyu HU: Hong Kong Baptist University, Computer Science

Lianli DING: Hong Kong Baptist University, Computer Science

Yubo ZHOU: Hong Kong Baptist University, Business Computing and Data Analytics

Jiayi ZHANG: The University of Hong Kong, Computer Science

[Industrial and Fine Arts Design]

Mocun WANG: University Putra Malaysia, Industrial Design

Chenhao WU: Jilin Animation Institute, Animation Design Business

[Business Development and Administration]

Junhang JIANG: Hong Kong Baptist University, Information System and Business Intelligence

Junan ZHENG: Hong Kong Baptist University, Accounting



2023 Qianhai-Guangdong-Hong Kong-Macau Youth Innovation and Entrepreneurship Competition - HK District (27 Nov 2023)

Two HKBU students formed a team with 2 other university students and their start-up project entitled "Zhangyun BioScience - ESG Fertilizers: Growing Green, Growing Win" won a silver award in the Start-up Division. They are competing among 418 teams (together with Enterprise Division) and won this silver award.

The awardees are:

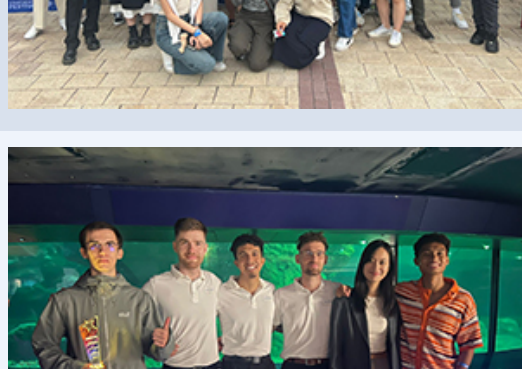
HUNG Ka Lok, BBA - Finance

FUNG King Hei, Bachelor of Pharmacy (Hons.) in Chinese Medicine



StartupHK Festival 2023 (8 - 17 Nov 2023)

Curated by Invest Hong Kong in partnership with leading organisations, StartupHK Festival 2023 was held from 8 to 17 Nov. A series of exciting activities like pitching competitions, startup-investor matching attracted 20,000 participants from all over the world. HKBU students signed up for the volunteering opportunity to learn more about the innovation space and to network with industry professionals in this annual high-level festival.



StartupHK Festival: Explore the Innovation Ocean (8 Nov 2023)

HKBU students were accommodated by the event organizer - Jumpstart Media, in the panel sessions which provided students an excellent opportunity to learn from distinguished speakers. The highlight of the event was the Young Founder Pitch Competition, held at Ocean Park's Shark Tank Aquarium. Mr. Maxim SURIN (left), BBA Year 1 student won the Grand Prize. EIC was the Supporting Organization of the event.

Out of many applications to Young Founder Pitch, the jury selected five most promising ideas. Four out of these five ideas were pitched by HKBU students.

Outreach Activity



Posters Exhibition (9 - 13 Oct 2023)

With the aim of raising students' self-awareness of entrepreneurial mindset, EIC set up a "Bingo" game booth to help students understand more about the characteristics of entrepreneurial mindset. A poster exhibition was also held at the Podium to showcase EIC activities for this semester.