

EIC Spotlight



Dean's Cup Business Innovation Gymnasium 8.0 (12 April - 1 June 2023)

The eighth edition of the competition underwent a serious revamp and has been transformed into a startup bootcamp. Starting from this year, it offers a strong mentoring component with the aim to upskill students through immersive and interactive learning provided by a team of dedicated mentors.

[Click here for more details!](#)

June
1

Grand Final

The six finalists have been selected to enter the Grand Final held at a prestige location off-campus.



The Panel of Judges included (from left):

- Mr. Saraansh DAVE
Director – eMobility, CLP Power Hong Kong
- Mr. Anson BAILEY
Head of Consumer & Retail, ASPAC, KPMG
- Ms. Irene CHU
Head of New Economy, KPMG
- Prof. Ed SNAPE
Dean of the School of Business, HKBU





Champion: TTTD Farmer's Bridge

To solve the problem of last-mile distribution of products by women sale agents and rural e-commerce to help smallholder farmers accomplish production of higher quantity and better quality crops in order to achieve higher income.

Name	Programme	Year
Lar Bway KHUN	BBA - Marketing	3
Baiei MUZURAIMOV	Bachelor of Computer Science	2



1st runner-up: Enliven

To solve the problem of social isolation and reduce loneliness in elderly by providing companionship, health and wellness support, to help elderly improve their overall well-being.

Name	Programme	Year
Sharmaine R ALEGADO	BBA - Marketing & Information Systems and Business Intelligence	1
Jyoji GURUNG	BBA - Marketing	1
LAM Tin Yan	BBA - HRM	1
LAM Ting Him	BBA - Finance	1



2nd runner-up: Eudaimonia Art Tech

To solve the problem of high costs of time and labor and lack of personalization when managing and executing digital media campaigns by providing AI-powered digital media tool, to help the business owners who want to achieve business growth.

Name	Programme	Year
WU Yu	MPhil in Communication - Digital Media Marketing	-
CHAU Yung	MSc in Marketing for the Creative Economy	-
SI Haonan	MBA	-

A series of pre-final events was organized in April and May respectively.

May
17

Semi-Final

The competition attracted 70 submissions from HKBU student teams across faculties for the preliminary round, and 19 were selected to enter the semi-finals.



The Panel of Judges included (from left):

- Prof. Howard LING
Professor of Practice, School of Business
- Ms. Bonnie CHOW
Managing Director, PlanB Consultancy Ltd.
- Mr. Eddie RONG
Co-founder, Bloom Rewards Limited
- Mr. Caric HON
Visiting Lecturer, School of Business





[Click here for more details!](#)

**April
21**

Mentee Alignment Session and Speed Matching Event

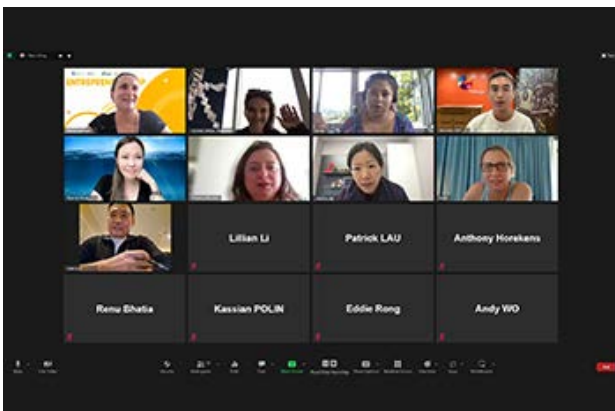
Student teams attended the Mentee Alignment Session to understand more about our mentoring goals, followed by a speed matching event to meet the mentors.



**April
18**

Mentor Alignment Session

An online Mentor Alignment Session was held to explain to them our mentoring objectives and the commitment timeline.



EIC Review AY2022/23

Entrepreneurial Seminars

CHINESE CLASSICS & MANAGEMENT OF INNOVATION AND ENTREPRENEURSHIP

中華經典與創新創業

林垂宙教授
Prof. Otto C. C. LIN
Senior Adviser to the President and Vice-Chancellor
Honorary Professor of the School of Business

- Lecture 1: Vision & Value**
Laozi's Perspectives on Innovation
October 11, 5:45-7:00PM, WLB 103
- Lecture 2: Soft Power Management**
Leadership, Motivation and Business Model from Hong Fair
October 18, 5:45-7:00PM, WLB 103
- Lecture 3: Strategy & Execution**
Leadership on Enterprise and Innovation: Jack Welch versus Steve Jobs
October 25, 5:45-7:00PM, WLB 103

ENTREPRENEURSHIP Seminar Series
業專題講座系列

Deadline 17 FEB

21 FEB
WLB 103
5:30pm - 6:30pm

MTR Gene SOO
Head of Ecosystem of Global Innovation Department

having led the creation of Hong Kong's startup ecosystem, the enduring Startups@HK event as Startups@HK 1000 to now teamed with building new businesses and enhancing the core MTR business with technology, partnerships, and new models.

Be INNOVATIVE BU

JESSICA
ENTREPRENEURSHIP Seminar Series

Deadline 24 MAR

28 MAR
WLB 103
5:30pm - 6:30pm

Jessica NG
Founder of JESSICA magazine

Jessica NG is an Executive Vice Chairman of the Board of South China Land Limited, a non-executive Director of South China Holdings Company Limited and an Executive Vice Chairman of South China Financial Holdings Limited. Ms. Ng is also a founder of (BE) JESSICA that was launched in 2000, as a monthly glossy women's magazine.

Be INNOVATIVE BU

Register now!

On or before 21 November 2022

Kickstarting Your Career Seminar

22 November 2022 (Tue)
4:00pm - 5:30pm WLB602 / Zoom (Mixed mode)

Guest Speaker: Lam Suk Yee, Connie (林淑儀)
Former Executive Director
Hong Kong Arts Centre

About the Seminar

- ✓ Pick up essential skills and career trends for the workplace
- ✓ Find your career-talent perfect match
- ✓ Find out why entrepreneurship mindset matters

About the Speaker

Graduated from the University of Hong Kong with double majors in Fine Arts and Comparative Literature, Connie Lam joined the Hong Kong Arts Centre (HKAC) in 1999 and was later the Executive Director between 2008 to summer 2020. She has entrepreneurial mindset and extensive for artistic and business roles of Hong Kong Arts Centre. She has been invited as the chairperson of Resource Director and board member of Hong Kong Arts Administration Association. She has rich commercial experience in various art forms and has initiated as well as participated in a series of public art projects since 2006, including Park Circus, Harbour Art Sculpture Park, Vase North Point etc., which received many awards of Hong Kong.

Connie was an associate of the Medal of Honour from the Government of the Hong Kong SAR in 2016 in recognition of her valuable contribution to the promotion of arts, culture, education and creative. She was also a member of the Arts, Cultural Council (ACC) in 2015.

Mr. YANG is an experienced Food & Beverage leader with a demonstrated history of working in the luxury hospitality industry. He is also skilled in catering, food & wine, events, and team organization.

Ms. DONGLAND is a finance leader delivering strategic initiatives for the AFAC insurance and investment industries, with expertise in optimizing strategy and executive governance.

Ms. Donna BUCKLAND
Senior Advisor
Prudential plc

Mr. Andrew YANG
Printer of Food & Beverage
Catered Hong Kong

- Pick up essential skills for the workplace
- Find your career-talent perfect match
- Find out why entrepreneurship mindset matters

Jan 31
Tuesday
4:30pm - 6:00pm
Venue: WLB103

Deadline 27 Jan

Be INNOVATIVE BU

Entrepreneurial Pitches

mini BIG
Online Video Pitch Contest

5-min video pitch
3 merit prizes of HK\$1000

Deadline: 04 Feb 2023

For Details: 04 Feb 2023

mini Business Innovation Gymnasium

Be INNOVATIVE BU

A NIGHT FOR FAILURE
創意提案

1-MINUTE PITCH CHALLENGE
一分鐘創意提案控銷

LIMITED QUOTA

CASH AWARDS

1 MARCH 2023
5:30 - 6:30 PM
WLB 602
English

Deadline 21 FEB

Be INNOVATIVE BU

Dean's Cup BIG
BUSINESS INNOVATION GYMNASIUM

8.0 創出未來

DEAN'S CUP
Dean's Cup Business Innovation Gymnasium (BIG) is a business idea competition which provides a platform for students to develop their business ideas, and to connect with like-minded people.

ELIGIBILITY
Open to all HKBU full-time students with at least 1 School of Business student at undergraduate or postgraduate level in the team. The maximum team size is 5.

BIG DATES
Application Deadline: 12 April 2023 (Wed)
Semi-Final: 17 May 2023 (Wed)
Final Competition: 1 June 2023 (Thu)

BIG AWARDS
CHAMPION: HK\$12,000
1st Runner-up: HK\$8,000
2nd Runner-up: HK\$6,000
Consolation Prize (x2): HK\$2,000
(All winning students will receive a certificate)

MENTORING TRAINING | ATTRACTIVE CASH AWARDS | OFF CAMPUS FINAL TEAMS PITCH

Organized by: 香港城市大學 Entrepreneurship and Innovation Centre

Entrepreneurial Workshops

Growth Mindset Workshop

Ditch the losing attitude of fixed mindset, embrace the new growth-driven you!

Learn to face failures as learning opportunities!

Part A 3 November 2022 (Thu)
2:30pm - 4:30pm, WL6602

Part B 29 December 2022 (Thu)
2:30pm - 4:30pm, WL6602

Facilitator: Elaine TONG
Certified coach and senior human resources executive, HKBU Alumna

On or before 21 October 2022
Register now!

Free Admission
Students need to attend both parts of the workshop

On or before 21 October 2022
Register now!

Free Admission
Limited Quota

UNLEASH THE CREATIVE BEAST IN YOU! WORKSHOP

Boost your innovation skills!
Find out your creative personality
Practice brainstorming & parallel thinking

19 November 2022 (Sat)
9:30am - 1:30pm, WL6602

Facilitator: David THOMAS
Certified innovation coach with 30+ years of experience

Free Admission
On or before 21 October 2022

Register now!
Limited Quota

Yes...You too can be Creative! workshop

Find out your creative personality
Practice brainstorming & parallel thinking
Boost your innovation skills!

21 MAR TUE
2:00-6:00pm
English / OOL Recognized

WL6 301
Room 1, 6th Floor
Autodesk Room (next to C&S)

Facilitator: David THOMAS
Certified innovation coach with 30+ years of experience

Deadline 13 MAR
Free of charge

Entrepreneurial Outreach Activities

Visit to InnoSpace

A dream makerspace to develop your potential business ideas!

Hong Kong Productivity Council (Kowloon Tong)

26 October 2022 (Wed)
5:00pm - 6:30pm

Meeting rooms, equipment, machines, exclusive events for FREE!

Language: English
Free Admission
On or before 21 October 2022

Register now!

Summer internship 2023

with 6 Credit Units in Hong Kong's Hottest Startups

BUSI 3047 Entrepreneurial Internship II (50%)
+ 3 Credit Units (360 Working Hours)
= 6 Credit Units (480 Working Hours)

BUSI 3037 Entrepreneurial Internship I (50%)
+ 3 Credit Units (360 Working Hours)
= 6 Credit Units (480 Working Hours)

Completed BUSI 3037 & 3047 in the Same Company (100%)

Eligible undergraduates will be granted with HK\$4,000 allowance under HKBU Seed Fund

6 Summer Internship with 6 CREDIT UNITS in Hong Kong's Hottest Startups

