

Top News

Lecture Series on Chinese Classics and Management of Innovation and Entrepreneurship



Prof. Otto LIN, Senior Advisor to the President and Vice-chancellor (PVC) and Honorary Professor of the School of Business, delivered 3 lectures on 11, 18 and 25 October respectively. The Chinese wisdom of Laozi and Kong Fuzi on management and entrepreneurship, as well as the western leadership of the recent entrepreneurs Jack Welch and Steve Jobs were discussed. Each lecture was concluded by the Q&A session moderated by Dr. Marta DOWEJKO, Director of Entrepreneurship and Innovation Centre (EIC).

A pre-event gathering was attended by Prof. Alexander WAI (PVC), University Senior Officers and business alumni on 11 October. Prof. Ed SNAPE, Dean of the School of Business welcomed the participants and said that this was a particularly significant year for the School of Business, as it marked our 65th anniversary. This lecture series was also considered one of the celebration events in this special year of the School.

This event was jointly organized by the EIC of the School of Business and Knowledge Transfer Office, attracted close to 500 students, staff, alumni and guests.



More News

Visit to InnoLab



A site visit to InnoSpace at Hong Kong Productivity Council was held on 26 October 2022 (Wed). Free facilities including meeting rooms, equipment and machines, as well as exclusive events are available to help students to develop ideas and prototypes for their potential business opportunities. Business and non-business students at undergraduate and postgraduate level joined this outside classroom activity.

HKBU School of Business introduced the Entrepreneurship and Business Innovation (EBI) concentration to DSE candidates at the Information Day on 22 October. The participants engaged through games to gain a better understanding of the curriculum and prospects, as well as the uniqueness of the concentration.

We are the first University in Hong Kong to offer an undergraduate major programme in Entrepreneurship.



HKBU Info Day

Board Game Session



Co-organised by the HKBU School of Business Alumni Association, a Board Game Session was held on Halloween (31 October). It was a bonding activity for students to get to know each other by joining a party game for entrepreneurs. Students teamed up with the alumni and against other teams for the best pitches. Alumni took this opportunity to communicate with our students and learn more their needs.

EIC's Special

Growth Mindset Workshop

Growth Mindset Workshop

- Ditch the losing attitude of fixed mindset, embrace the new growth-driven you!
- Learn to face failures as learning opportunities!

Part A
 3 November 2022 (Thu)
 2:30pm - 4:30pm, WLB602

Part B
 29 December 2022 (Thu)
 2:30pm - 4:30pm, WLB602

Facilitator: **Elaine TONG**
 (certified coach and senior human resources executive, HKBU Alumna)

Register now! **Free Admission**
 (Students need to attend both parts of the workshop)

3 Nov & 29 Dec 2022

- Ditch the losing attitude of fixed mindset, embrace the new growth-driven you!
- Learn to face failures as learning opportunities!

Unleash the Creative Beast in You Workshop

Boost your innovation skills!

Find out your creative personality

Practice brainstorming & parallel thinking

19 November 2022 (Sat)
 9:30am - 1:30pm, WLB602

Free Admission (Limited Quota)

Facilitator: **Dr. David THOMAS**
 (Entrepreneurship expert with 30+ years of experience)

UNLEASH THE CREATIVE BEAST IN YOU! WORKSHOP

19 Nov 2022

- Boost your innovation skills
- Find out your creative personality
- Practice brainstorming & parallel thinking

Kickstarting Your Career Series (Seminar 1)

22 November 2022 (Tue)
 4:00pm - 5:30pm WLB602

Register now!

Kickstarting Your Career Seminar

Guest Speaker: **Lam Suk Yee, Corrie** (M.A., M.Ed.)
 Former Executive Director
 Hong Kong Arts Centre

About the Seminar

- Pick up essential skills and career trends for the workplace
- Find your career/talent perfect match
- Find out why entrepreneurship mindset matters

22 Nov 2022

- Develop mindsets that make or break your life
- Adapt strategies to help you stay ahead of competition