

# E-I-C newsletter

Issue **No. 35** (September 2022)

## Director's Message

A Warm Hello to Kickstart the New Academic Year!

It is my honour to take over the leadership of the Entrepreneurship and Innovation Centre at the Hong Kong Baptist University. Over the years, the Centre has been excelling in delivering high level learning experience to the HKBU students and helping them to embrace the entrepreneurial spirit.

This year, our focus will be on revitalizing the entrepreneurial mindset in our students and Faculty. COVID-19 forced us to limit our social interactions and change the way we operate. Our high spirit had suffered in consequence. It is high time we turn the page and embrace the new normal that the pandemic has brought upon us.

Adopting the entrepreneurial mindset is the first step towards the reinventing ourselves. It is the first step towards building a resilient community and young leaders for the future. EIC will host a series of seminars, workshops, trips, and competitions specifically designed to help our students boost their creative confidence and develop a stronger entrepreneurial mindset.

I look forward to meeting you at one of our events soon!

Dr Marta Dowejko

## Stay Tuned to What We Tailor-made for YOU

### Innovation & Entrepreneurship Lecture Series

11, 18, 25 October 2022 (Tue)

Prof. Otto LIN, Senior Advisor to the President and Vice-chancellor and Honorary Professor of the School of Business, will conduct 3 lectures in October. The theme of this lecture series is "Chinese Classics and Management of Innovation and Entrepreneurship". The Chinese wisdom of Laozi and Kong Fuzi, as well as the leadership of Jack Welch and Steve Jobs will be discussed.

### Visiting InnoSpace

26 October 2022 (Wed)

A site visit to InnoSpace at Hong Kong Productivity Council to help students to develop ideas and prototypes for their potential business opportunities.

### Growth Mindset Workshop

3 November & 29 December 2022 (Thu)

A 2-part workshop to help students to learn about their mindset and how to shape it to achieve their desired objectives.

### Kickstarting Your Career Seminar

8 November 2022 (Tue)

Practical tips to help students to develop entrepreneurship skills to stand out from the graduating crowd.

### Creativity Workshop

19 November 2022 (Sat)

A workshop to equip students with a creativity toolbox for future use..

## Outreach Activities

### StartmeupHK Festival 2022

9 September 2022 (Fri)

Dr. Marta DOWEJKO was invited to serve as a moderator to a panel at the "Connected Cities Conference" within the "StartmeupHK Festival, an Asia's leading annual startup event. Panelists included:

- Mr. Jordan KOSELAC (Asia Pacific Director of PropTech)
- Ms. Resham HEMLANI (Chef People Officer & Founding Member Xccelerate)
- Mr. Sean LEE (Student, Island School)
- Anise WONG (Student, KGV)

Over 7,000 international attendees joined this large-scale hybrid event.

### The Hideout Trip

19 August 2022 (Fri)

It was an Orientation activity for the Entrepreneurship and Business Information Concentration Students of the School of Business. At the field trip, students visited the most Instagram-worthy café the Hideout in Mui Wo and uncovered its entrepreneurial value in rejuvenating Mui Wo and boosting local tourism in Hong Kong.

Mr. Andrew YEUNG, the Founder of the Hideout, shared his entrepreneurial stories of how he founded the Hideout and co-founded several community projects in Hong Kong. He showcased to our students how entrepreneurial thinking helps to redefine and redevelop existing industries and entire townships. Students learnt about what the entrepreneurial mindset is about and experienced its application in real life beyond starting their own business.

### Meet with Young Generation

17 August 2022 (Wed)

At the invitation by KPMG, Dr. Marta DOWEJKO delivered an entrepreneurial mindset workshop to a group of secondary school students currently interning with KPMG.