

THINK BIG ACT BIGGER

Dean's Cup BIG 7.0 Result Announcement



Something **BIG** here!

The theme for BIG 7.0 was *"Development of Business Ideas that Help Solve Business/Individual Problems."* Five teams were chosen to compete in the Final Round of Competition on 26 May 2022 in hybrid mode.

The winning idea — ISAI.COM

is a competition information website that connects college students and competition hosts in an efficient and convenient way.

Congratulations! —

The winning team, comprised of three Year 2 HKBU students from BBA Finance Concentration. They are HE Lewei, NIU Haihan and QIN Zijun.



The Panel of Judges included (from left):

- Mr. Leo CHIU, Chief Technology Partner, Click Ventures
- Prof. Ed SNAPE, Dean, HKBU School of Business
- Mr. Michael YIP, Partner, LimeHK
- Mr. Nathan WONG, Manager, FHKI Intellectual Property Centre

Launched in 2017 —

Dean's Cup Business Innovation Gymnasium (BIG) is a business idea competition, which welcomes HKBU students across different disciplines and other local university students to join the competition.

▼▼ EIC ACTIVITIES IN AY 2021/22 AT A GLANCE ▼▼

Mr. Jason CHEN
Founder & CEO
Wada Bento
(5 October 2021)

Mr. Alexander YING
Founder & CEO
DRESIO
(2 November 2021)

The **Entrepreneurship Seminar Series** of the EIC continues into 2021-22, with successful entrepreneurs sharing their startup stories and wisdom with more than **680** students

Ms. Agnes WUN
Co-founder & CEO
Neufast Limited
(15 February 2022)

Mr. Alex LAU
Lead Instructor
Tecky Academy
(1 March 2022)

Seminars and Workshops



Seminar on "AI Technology and Career Opportunities"



Huawei Mobile Service (HMS) APP Development Workshop

Pitching Activities



mini BIG 5-minute Video Pitch Contest



A Night For Fail! 1-minute Pitch Challenge



Startup Hackathon 6-hour Solution-based Business Competition