



業及創新中心

Entrepreneurship and Innovation Centre

Promote Entrepreneurship. Drive Innovation & Nurture Creativity

E-I-C newsletter

Issue No. 32

“Entrepreneurship is a skill for life!”



Ms. Agnes WUN

Co-founder & CEO of Neufast

FEB 15 | 5:30-6:30 PM | WEBINAR

Neufast is an award-winning HR Tech company. Neufast's video-based SaaS solution digitalizes the 1st round interview and evaluate person-job fit to help clients identifying quality hires.



Mr. Alex LAU

Founder of Tecky Academy

MAR 1 | 5:30-6:30 PM | WEBINAR

Tecky Academy is an award-winning, EdTech-driven technology academy, providing pragmatic and cutting-edge technology education to learners who are looking to tap into the Tech Industry.



Entrepreneurship Seminar Series | 01



Internship with 6 Credit Units!

FEB 28 | Open to all BBA students

Summer is always an ideal time for you to make your personal resume look most appealing and acquire unusual exposure to your personal and career growth. Working in Hong Kong hottest startups, as evidenced by comments made by previous interns, would be an experience that could enrich your life, mindset and exposure.



03 | Dean's Cup BIG 7.0

Dean's Cup BIG

BUSINESS INNOVATION GYMNASIUM

Where you sharpen your innovative idea

Dean's Cup BIG 7.0

MAR 31 | Open to all HKBU & non-HKBU students

Dean's Cup Business Innovation Gymnasium (BIG) is a business idea competition which provides a platform for students to develop business ideas, and to connect with like-minded people. BIG is open to all HKBU & non-HKBU full-time students (including self-funded/ sub-degree/ secondary schools) with at least 1 HKBU Business student/ recent graduate in the team.



04 | mini BIG Online Video Pitch

Upload a 5-minute video pitch to win HK\$1000 cash award! All students are welcome

mini BIG - Result Announcement

2021/2022 | HK\$1000 Cash Awards

mini Business Innovation Gymnasium (mini BIG) is an online video pitch contest for students to express their creativity and innovative startup ideas.

In a 5-minute video, address the problem you are solving along with your solution. Ideas that help people, business, community, the planet or address big challenges are awesome - an idea to solve individual problem is also welcome!

@ **Household Food Waste Refrigerated Trash Can**
Team leader: DONG Yunhao (Applied Economics)

@ **Rejuvenation**
Team leader: ZHANG Tianyu (Media and Social Communication)

@ **Studypod**
Team leader: LO Hoi Yiu (Entrepreneurship)
CHAN Wing Yin (Entrepreneurship)

Congratulations! Outstanding participants in mini BIG will go straight into the First Round Competition of BIG 7.0 to be held in late May at HKBU TriAngle.



Alibaba IdeaPOP! 2022

MAR | Final Pitch

Congratulations! Two HKBU teams nominated by EIC have entered the Final Pitch of Alibaba's Jumpstarter IdeaPOP! in March 2022. They are:

@ **Exp College** (undergraduate entry)
Team leader: WU Qiaoshan (Entrepreneurship)

@ **Teacher Online** (postgraduate entry)
Team leader: Kevin MANUNURE (Education)



Hong Kong Innopreneur Awards 2022

MAR 11 | Nomination Deadline

EIC is supporting the FHKI Hong Kong Innopreneur Awards. Newly launched in 2022, the Awards aims to honour outstanding startup founders on an individual basis with forward-looking vision and impressive development potential in Hong Kong.



Inno-Plastics Challenge

2021 | Award Presentation

Congratulations! A HKBU student won the 1st Runner-up in the Inno-Plastics Challenge organised by Environmental Protection Department.

@ **Recyclink HK** (1st Runner-up)
Team member: LAI Hoi Yin (Translation)

