

**Warmest Welcome!**  
*Message from our Directors*



Dr. Y.M. Wong  
Director of EIC



Dr. Marta K. Dowejko  
Associate Director of EIC

## Welcome Back!

We are thrilled to welcome our students back to the campus and carry on your university journey! Also, warmest welcome to the freshmen on board! The Startup fever keep blooming against the pandemic in HKBU in the past year. This year, Entrepreneurship and Innovation Centre (EIC) are organizing many fun-filled Startup activities and competitions for you to explore too! Let's keep the engine running!



October 5, 2021 (Tue)

### Entrepreneurship Seminar Series

Jason CHEN (Founder & CEO of Wada Bento) - Wada Bento vending machine solves the lunch problem which many office workers experienced. Using hot-chained technology, the delivering of a hot and delicious lunch box needs 17s only.



October 12 (Tue) & November 9 (Tue)

### A Night for Fail - 1-min Pitch Challenge

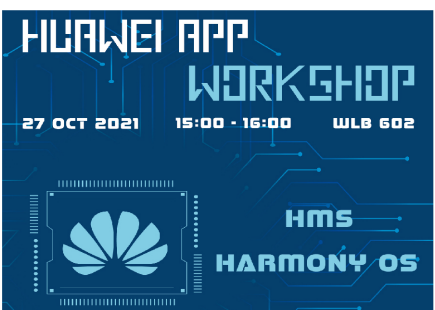
A Night for FAIL is a 1-minute pitch challenge for students to share their innovative ideas and refine their pitching skill. It aims at helping students to build confidence and change the culture of 'fear of failure'. It is a special night for you to fail. Have fun!



October 26, 2021 (Tue)

### AI Tech & Career Opportunities Seminar

Timothy LEUNG (Executive Director of HKAI Lab), Dr. Dennis LEE (Co-Founder & CTO of Neufast Limited) and Wallace CHOW (Fraud & Compliance Director at Regtics Limited) will share their insights and experience on AI technologies and career opportunities in the field.



October 27, 2021 (Wed)

### Huawei APP Development Workshop

Students with no programming experience can start learning basic practices in building APPs. This workshop is jointly organized by Huawei Hong Kong and EIC. It aims at teaching students to familiarize with the Huawei Mobile Services (HMS) in building APPs.



November 2, 2021 (Tue)

### Entrepreneurship Seminar Series

Alexander YING (Founder & CEO of DRESIO) - DRESIO is an AI company that specializes in body movement tracking and augmented visual effects in health & fitness, developing apps and IoT devices that produce next-generation exercise experiences.



November 13, 2021 (Sat)

### Startup Hackathon - Edu Hack & Innovation

Startup Hackathon is a solution-based business competition that brings together teams to solve problems which many businesses are facing nowadays. Participants will confront with other teams and propose their creative solutions in a 6-hour hackathon.

## News About the School & EIC Guest Speakers

July 21, 2021

New Promotion Video of BBA Entrepreneurship and Business Innovation Concentration

Watch now >

August 26, 2021

DayDayCook Heads to Nasdaq via SPAC Merger, with Valuation at US\$300 Million

Read more >

August 27, 2021

GOGOx Files to Go Public in Hong Kong, after Coronavirus Pandemic Increased E-Commerce Shipping Demand

Read more >

August 30, 2021

Hong Kong First Digital Insurer OneDegree Raises US\$28 Million in New Round of Funding

Read more >

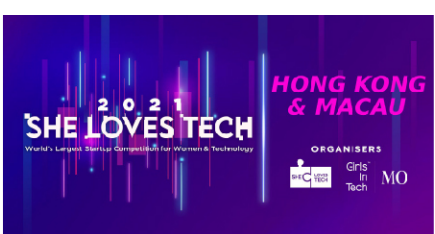


## Embrace Challenges with an Entrepreneurial Spirit

Presha Shrestha (BBA Entrepreneurship, Year 4) from Nepal and alumnus Kin Ting Ho David (BBA Entrepreneurship and Finance, '21) were awarded prizes in international and local competitions in 2021 for their creative and practical solutions to help mitigate the impact of the pandemic on businesses and the world. A key theme in both their projects was to be a responsible and innovative entrepreneur.

Read More >

## Activities Supported by EIC



September 25, 2021 (Sat)

### She Loves Tech 2021

World Largest Startup Competition For Women and Technology



October 16, 2021 (Sat)

### IN-NO Plastics Challenge

Address Environmental Challenges with Students' Innovation



September 2021 - February 2022

### Jumpstarter

Global Pitch Competition Exploring Asia, Greater Bay Area and HK



Established in 2016, Entrepreneurship and Innovation Centre (EIC), as an integral part of the School of Business, is positioned to be a student-support centre to support the School's entrepreneurship education by organizing seminars, competitions and other related activities.

EIC is stepping into the sixth year of the establishment. Apart from supporting the entrepreneurship education to our students, we aim at establishing closer link with the startup community.