

## EIC FEATURED ACTIVITY



**Dean's Cup  
BIG 10.0  
BUSINESS INNOVATION GYMNASIUM**

*Tenth Edition*

A business idea competition which provides a platform for you to develop your business ideas.  
Since September 2017, EIC has hosted **9 BIG Rounds** with **700+** Students

**10.0 創業比賽**

SUPPORTING ORGANIZATION



WLAB  
CLUBWHEELLOCK x THEDO



香港科技園  
HKSTP

# IMPORTANT DATES

24 JAN  
REGISTRATION

7 FEB  
PROPOSAL SUBMISSION

19 MAY  
SEMI-FINAL

27 MAY  
GRAND FINAL

## WHAT YOU CAN GET



Friendship



Prize Money



Overseas Exposure



Mentoring Training



## THE JOURNEY OF BEING THE NEXT BIG WINNER

**24 JANUARY**

**Registration**

Fill out the Registration Form by providing your name, idea name, and other relevant information. Team member details are not needed at this stage, so encourage interested classmates or friends to join your team!

**07 FEBRUARY**

**Submission of Preliminary Idea**

After filling out the registration form, you will receive an Application Form to include information about all your team members. Remember to submit a 1-page business proposal and a 5-minute video presentation of your idea.

**28 FEBRUARY**

**Preliminary Round Result Announcement**

Selected teams will proceed to the incubation sessions and enter the semi-final round.

**05 | 18 MARCH**

**Networking Workshop | Cocktail Session**

These activities offer a great opportunity to connect with others. Meet with the other teams and even invite those who haven't joined a team yet. Mentors from BIG 10.0 will also participate, allowing you to network with experts from various industries.

**14 APRIL**

**Mentee Alignment Session | Mentor-Mentee Speed Matching Event**

Attend the Mentee Alignment Session to understand more about our mentoring goals, followed by a speed matching event to meet the mentors. We will match you with industry experts based on your idea and specific needs, considering the preferences of both sides.

**APRIL MAY**

**Company-based Challenge | Confidence Workshop | Pitch Workshop**

Attend workshops designed to equip you with the necessary skills for the Dean's Cup competition.

**19 MAY**

**Semi Final**

Present a pitch with your teammates, showcase your idea and teamwork.

**27 MAY**

**Grand Final**

Six finalist teams will showcase their creativity and charisma, delivering powerful business idea presentations.

# MORE INFORMATION

REGISTER NOW!

MORE INFORMATION!



## EIC UPCOMING ACTIVITY

EIC PRESENTS

### ENTREPRENEURIAL GAMING ZONE

20 - 22 JANUARY 2025 | LI-PROMENADE



Posters Exhibition Available in January at Li-Promenade

## MERRY CHRISTMAS! AND HAPPY NEW YEAR!



