## **EIC ACTIVITIES**

#### **ENTREPRENEURIAL SEMINARS**



During Mr. Shane SMITH's seminar, he shared the remarkable story of his journey from financial markets to entrepreneurial triumph with Pitchflix. He stressed the importance of an entrepreneurial mindset, urging students to learning from failure, self-learning, analytical thinking, and effective entrepreneurs.

22 October 2024

actively learn, work diligently, and seize opportunities. Mr. Smith emphasized communication. His journey and insights offered invaluable lessons for aspiring LEARN MORE

During Ms. Donna NGUYENPHUOC's seminar, she shared her journey of founding SPARQ Capital and the strategic approaches she used to navigate the competitive investment landscape. She emphasized the importance of resilience, confidence, and viewing failures as learning opportunities. Encouraging students to embrace challenges, she underscored that an entrepreneurial mindset is crucial for innovation and problem-solving and provided valuable lessons for our future leaders. LEARN MORE



Dec 2024/Issue No.46

#### **ENTREPRENEURIAL WORKSHOPS**

The Strategic Futures Workshop was successfully concluded on 5 November. Facilitated by Ms. Anna ILES, with over 15 years of experience in the futures thinking for sustainability, this 3-hour workshop focused on helping students develop the capacity to critically and strategically think about how the world is changing to increase their potential impact. This was the first time the EIC engaged students on this topic, and they were highly interested. Students provided lots of positive feedback and found the workshop to be helpful in enhancing their understanding and skills.







Yes... You Too Can be Creative Workshop, held on 19 November, was facilitated by Mr. David THOMAS, a certified innovation coach with over 30 years of experience. This half-day workshop focused on enhancing creative thinking and problem identification skills. This semester, creativity made a strong comeback, with students showing high interest and overwhelming participation. As a result, the workshop had to be extended by 45 minutes to ensure that each participant can gain more from the experience. Students immensely enjoyed the workshop and actively participated throughout.

# CONGRATULATIONS TO THE TEAMS

### StartmeupHK Festival 2024 – LOUDER Connect Radical Debate Pitch

HKBU had a unique opportunity to showcase the strength of our entrepreneurial spirit at the Star Ferry Radical Debate Pitch during the StartmeupHK Festival 2024. This exciting event, co-hosted by HKBU and LOUDER Connect, challenged startups to pitch their solutions head-to-head in a dynamic ferry ride setting. This synergy supported HKBU's mission and vision of fostering, inspiring, motivating, and enabling young entrepreneurial local leaders to recognize opportunities, solve complex problems, and lead positive social change in the GBA region and beyond.



StartmeupHK is an initiative by InvestHK aimed at helping founders of innovative and scalable startups from overseas to set up or expand in Hong Kong. By partnering with leading organisations, a series of exciting activities like pitching competitions, startup-investor matching bringing together 600+ talented speakers, 12,000+ participants and 16,000+ online viewers from all over the world, was held from 21 to 25 October 2024.

EIC nominated 6 startup teams to present their ideas in an environment just like the real world.





Is it more effective to promote environmental conservation through educational tools like hiking apps rather than through direct intervention methods like automated tree care?

Bio-Leisure & MetaGreenX



Mentorship.hk & Matchpreneur Should AI algorithms used in mentorship platforms prioritise diversity in mentormentee matching over the compatibility of skills and experiences?

Show&Seek+ & Space-Z What's wrong with the Education System? How does AI fit into the picture?

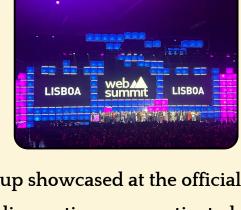


Dr. Marta DOWEJKO, Director of EIC, served as mentor and judge in this very first pier-to-pier debate. She emphasized the importance of such experiences in fostering innovation and entrepreneurial leadership.



#### Web Summit 2024 For the first time, the winning team of the HKBU BIG Dean's Cup was

awarded a trip to Web Summit in Lisbon, Portugal, from November 10 to 15. This prestigious global tech event, which attracts over 70,000 attendees, provided our students with an unparalleled opportunity to immerse themselves in the vibrant startup ecosystem. Our winning team, the FIPA, proudly represented Hong Kong as the sole startup showcased at the official



InvestHK event on November 12. Their innovative solution in the veterinary diagnostic space captivated the audience and received high praise from over 70 attendees. The team also had the unique opportunity to meet with the veterinary faculty of the University of Lisbon.

This exclusive meeting provided invaluable insights from world-class academics and professionals at the veterinary hospital. The Web Summit experience was both inspiring and exhausting. From attending numerous talks and panels

to networking with global innovators, our team immersed themselves in the vibrant startup ecosystem. They were moved by the dedication of founders addressing global challenges like climate change and inspired by creative icons such as Pharrell Williams.

We are incredibly proud of our students' achievements and look forward to seeing what they accomplish in the future. Until next time, Web Summit!

Team members included:

#### Dr. Marta DOWEJKO **School of Business**

CHEN Chaoyan



### Director of Entrepreneurship and Innovation Centre

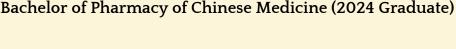
**School of Business** 

**Imane MALKI School of Business** 

BBA - Information Systems and Business Intelligence &

Entrepreneurship and Business Innovation (2024 Graduate)

Faculty of Science BBA - Finance & Information Systems and Business Intelligence (Year 3) Master of Computer Science (2024 Graduate) LI Yuk Yan



**CHAN Chin Hei** 

School of Chinese Medicine



